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Strategic Management: Text and Cases. Hardcover – 16 Oct. 2013. by Gregory Dess (Author), G.T. (Tom) Lumpkin (Author), Alan Eisner (Author), Gerry Mcnamara (Author) & 1 more. 4.4 out of 5 stars 29 ratings. See all 2 formats and editions. Hide other formats and editions. Amazon Price.

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